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CAROLINA IMPROV COMPANY ANNOUNCES ANOTHER FREE, ONE-NIGHT IMPROV INTRODUCTION WORKSHOP FOR ADULTS WHO WANT TO LEARN MORE ABOUT IMPROV

New Improv 101 class for adults begins July 8

June 11, 2009, Myrtle Beach, S.C. — Carolina Improv Company is offering another free one-night improv workshop for anyone who is interested in taking improv classes but want to “test drive” them first. The workshop will take place on Wednesday, June 24 from 7:00pm to 8:00pm at Southern Portraits & Accents at 3901 N. Kings Highway in Myrtle Beach. **Enrollment is limited and advanced registration is required** at www.carolinaimprov.com. Registration is also available for the next six-week Improv 101 that starts July 8 at Southern Portraits & Accents in Myrtle Beach. Theatrical experience is not required and is open to anyone interested in improving in a variety of life skills. Gina Trimarco of Carolina Improv Company (CIC) is teaching the class. For more information about improv or to register online, visit www.carolinaimprov.com or call 1-843-597-6393 (843 required).

Improv 101 (Fundamentals of Improv) explores the basics of comedy improvisation: team building, trust, speed, status, active listening and agreement. Students learn to be fearless and have fun on stage and in life using what they learn in class. Classes are approximately two hours per week on Wednesday nights for six weeks starting July 8 and ending August at Southern Portraits & Accents at 3901 N. Kings Highway in Myrtle Beach.. Improv 101 is for anyone willing to learn new skills in a safe, non-judgmental and team-oriented environment while having fun. “It’s not about being funny, but funny often happens,” says Gina Trimarco, founder of Carolina Improv Company. Trimarco continues, “Improv can be applied to all aspects of one’s life, both personally and professionally. If you need something to uplift you and get you out of your head, improv is for you.” The six-week class costs \$150 for approximately 12 hours of training. For full details on all classes, upcoming shows and corporate improv people should go to www.carolinaimprov.com.

For those unfamiliar with the art of improv, the quickest way to explain it is to equate to the television show “Whose Line Is It Anyway?” in which actors instantly invent unrehearsed skits, games or songs, relying only on their quick wit and improvisational skills. Improv classes are not just for actors because they provide the tools for anyone interested in learning how to think quick on their feet, be spontaneous, be more creative, become more flexible and much more.

About Carolina Improv Company

In need for a refresher improv class to re-energize her, Gina Trimarco searched and searched for a place to take classes. When she discovered that improv did not exist in Myrtle Beach, someone suggested that she teach classes instead and Carolina Improv Company (CIC) was born in September 2008. Originally from Chicago, Trimarco studied improv at the famed Second City while her career in entertainment marketing blossomed. CIC offers improv classes to adults and teambuilding and public speaking training to groups and organizations to improve their abilities to connect with others, solve unexpected problems in the moment, and create better ways of working. Improvisational skills are vital in business, especially in the age of virtual teams and lightning fast change. Improvisers can create something out of nothing, which is important for creating new ideas, fostering relationships and adjusting to change. These skills can apply to all industries and job categories and is especially perfect for anyone in customer service or leadership positions. In the future CIC will offer improv comedy shows to locals and tourists. For more information, visit www.carolinaimprov.com or call 1.843.597.6393.

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